THE AIRWAY REVOLUTION FOUNDATION

Annual Report



2023

Dear Supporters,

As we approach the new year, we reflect on
The Airway Revolution Foundation's incredible journey in 2023. This year has been marked by impactful moments, like our visit to Capitol Hill. There we met with the Chairman of the Health subcommittee of Energy and Commerce to discuss and advocate for a 2024 congressional hearing on airway disorders.

Our community events have been the heart of our efforts, connecting our local community with our Airway revolution experts. These programs raise awareness, provide education, and empower those who struggle with airway disorders.

Our foundation's growth is reflected in the near completion of filming for our documentary series, our community health literacy programs, broadening development, new university collaborations, and the expansion of our board.

To our generous donors, your support is the lifeblood of our foundation. To our esteemed board and advisory board members, your talents and resources propel us toward greater heights.

As we enter the new year, we are filled with anticipation and gratitude. Let's continue our transformative work together.



With heartfelt appreciation,

Victor Avis
Board President

Sydney Avis
Executive Director

AIRWAY REVOLUTION

Board of Directors

Dr. Victor Avis, DDS- *President*
Dr. Michele DeSimone, CCC-SLPD
Dr. Michael Gelb, DDS- *Fundraising Co-chairman*
Dr. Devorah Lieberman, PhD
Dr. Gina Pritchard, DNP
Dr. Joseph Schwartz, MD
Dr. Scott Siegel, DDS, MD- *Fundraising Co-chairman*
Dr. Hueldine Webb, MD
Stanley Werb, JD-*Finance Chairman*

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Dr. Kevin Boyd, DDS
Dr. Nick Elian, DDS
Dr. Bill Hang, DDS
Debbie Hang
Dr. Christine Hwang, ND, MS, LAc
Dr. Neale Lange, MD
Dr. Martha Miqueo, DDS
Lisa Paladino, MS, RN, CNM, IBCLC
Dr. Amy Racanello, PhD
Dr. Jerald Simmons, MD
Damian Slattery

Professional Staff

Sydney Avis- Executive Director
Tara Seagriff- Financial Manager
David Sorkin- Senior Advisor & Consultant
Louis Lopez- Medical/ Dental Researcher

Mission



The Airway Revolution Foundation is dedicated to a mostly overlooked epidemic in health; upper airway disorders. Our mission Is to increase awareness, advance education, and improve care, so that millions of children and adults can live healthier lives.

Vision

A documentary series will raise awareness, educate, and mobilize action concerning the global airway disorder epidemic and its impact on modern, chronic health issues. This docu-series, along with our community health literacy programs, and our 2024 social media and public relations campaigns will give a voice and an opportunity to those whom struggle with an airway disorder. Additionally, we are collaborating with universities to teach and encourage expertise in upper airway disorder diagnosis and care among future dentists and physicians. This will create a community of doctors, scholars, and researchers who will drive innovation, education, research, and care. By empowering the public with knowledge, and advancing education at universities, our vision is to make "airway experts" common rather than rare, improve patient care , and improve the quality of life for millions of people.

Battle Plan

Our strategy and tactics to accomplish our mission

AWARENESS

Raise awareness through a captivating documentary series on airway disorders and lead community health literacy programs that empower the public with knowledge about airway disorder prevention and care.

EDUCATION

Partner with universities to incorporate airway disorder education and training for future doctors and allied health professionals.

CARE

Improve airway disorder care by spearheading awareness, education reform, and research. Our efforts aim to elevate both the quality of patient care and access to it.

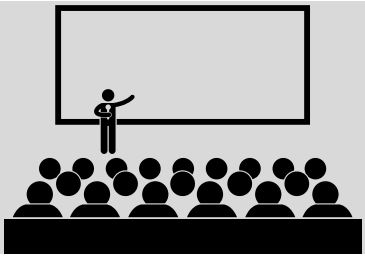
ACCOMPLISHMENTS OF 2023



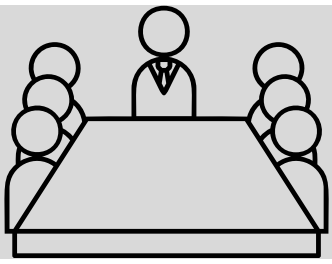
Meeting with Congressman Brett Guthrie



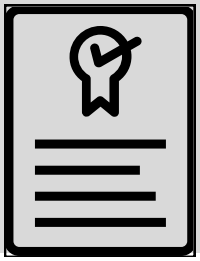
Lecture series at Columbia University



Inaugural Community Program



Board Expansion



Initiating Foundation Support Through Grants

ACCOMPLISHMENTS

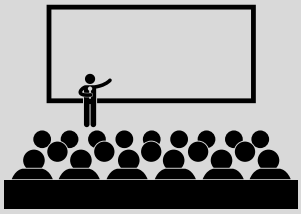
OUR EXECUTIVE DIRECTOR & BOARD CHAIRMAN MET WITH CONGRESSMAN BRETT GUTHRIE AND FORMER CONGRESSMAN, DAN DONOVAN. WE REQUESTED A 2024 CONGRESSIONAL HEARING ON AIRWAY DISORDERS. THIS WOULD DRIVE LEGISLATIVE CHANGE THAT COULD POSITIVELY IMPACT AIRWAY CENTERED PUBLIC HEALTH INITIATIVES AND RESEARCH FUNDING.



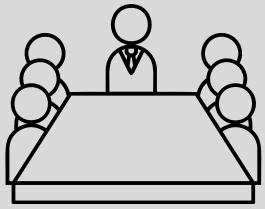
OUR BOARD MEMBERS, DR. MICHAEL GELB & DR. VICTOR AVIS PRESENTED TWICE AT COLUMBIA UNIVERSITY. WELL RECEIVED, DRS. GELB AND AVIS WERE INVITED BACK TO EXPAND THE AIRWAY EDUCATION AT COLUMBIA WITH A SPRING CONTINUING EDUCATION COURSE.



WE HOSTED OUR FIRST COMMUNITY HEALTH LITERACY PROGRAM WHICH PROVIDE LAY PERSONS WITH VALUABLE INFORMATION ABOUT AIRWAY DISORDERS. IT WAS A HUGE SUCCESS.



OUR RECENT BOARD EXPANSION BRINGS NEW EXPERTISE AND LEADERSHIP TO THE AIRWAY REVOLUTION FOUNDATION, EVER STRENGTHENING OUR CAPABILITIES AND INFUSING DIVERSE PERSPECTIVES. OUR COMMITMENT AND CAPACITY FOR INNOVATION AND GROWTH IN TRANSFORMING LIVES CONTINUES TO GROW



IN 2023, WE PROUDLY WELCOMED TAMARA KESHECKI AS OUR NEW GRANT WRITER AT THE AIRWAY REVOLUTION FOUNDATION. DEMONSTRATING HER VAST EXPERIENCE AND EXPERTISE, TAMARA HAS HELPED TO GUIDE THE COMMUNITY PROGRAMS, AND TO LEAD OUR GRANT WRITING DEVELOPMENT PROCESS.



MOVING PICTURES

December 1, 2023

We've had number of wonderful discoveries and opportunities for our documentary series in 2023. First, we decided to change the working title to ***Breathless***. This dramatic and mysterious title draws us into a story about an elusive and complex disorder that is insidious and very dangerous. This name change came when we pushed up editing on an updated trailer, a sizzle reel, while the Foundation was exploring new relationships. These connections would provide more comprehensive filming opportunities that would extend into early next year. The video, a sizzle reel, pointed to this broader direction and required an eye-catching title.

The sizzle reel had us start postproduction earlier than originally planned as we began to review and organize all the material for the editing phase. Breaking down hundreds of hours of documentary material filmed over seven years and preparing it for remote editors takes weeks and is a must for a smooth edit process. During this time, we discovered that the patient-physician stories we had filmed were more powerful and moving than we originally thought. The sizzle shows the impact of this emotion.

We are now filming people of all ages and backgrounds who have had different journeys than our main subject, Sydney Avis, and presenting real world examples of common symptoms, diagnoses, and treatments that viewers are familiar with and can easily relate to. We also cover diverse treatments like CPAP | BIPAP, nerve stimulation and other devices and procedures. We continue to focus on patients who have experienced profound physical, mental, and emotional transformations.

We have also highlighted the importance of early intervention. This year, we filmed children whose lives will be forever altered after proper diagnosis and treatment. Our cameras have explored new technology and will capture physicians who have improved sleep disorder testing and use surgical procedures that have made correcting airway challenges more accessible and affordable.

Our edit road map has us intercutting all of these stories with Sydney's experience. Her journey shows how years of suffering could have been avoided if the very things we are learning in this documentary series were available to her when she was young. This approach, weaving the stories into a three part docuseries, is the recipe for success. We will create a perfect mix of emotion and information.

These narratives will be supported by looking at the anatomical evolution of the face and how it has impaired function. The audience will be surprised by what is not necessarily taught in medical schools. And they will appreciate going behind the scenes and getting the scoop on proper diagnosis and treatment. This docuseries is different than others. It is not really about other people or about the professionals. It's about you, someone you love, or perhaps your child.

We will finish up filming and enter full post production in 2024. We expect to begin the distribution process by second quarter. We believe this docuseries will capture the hearts of millions around the world and, of course, the network execs who will greenlight distribution.

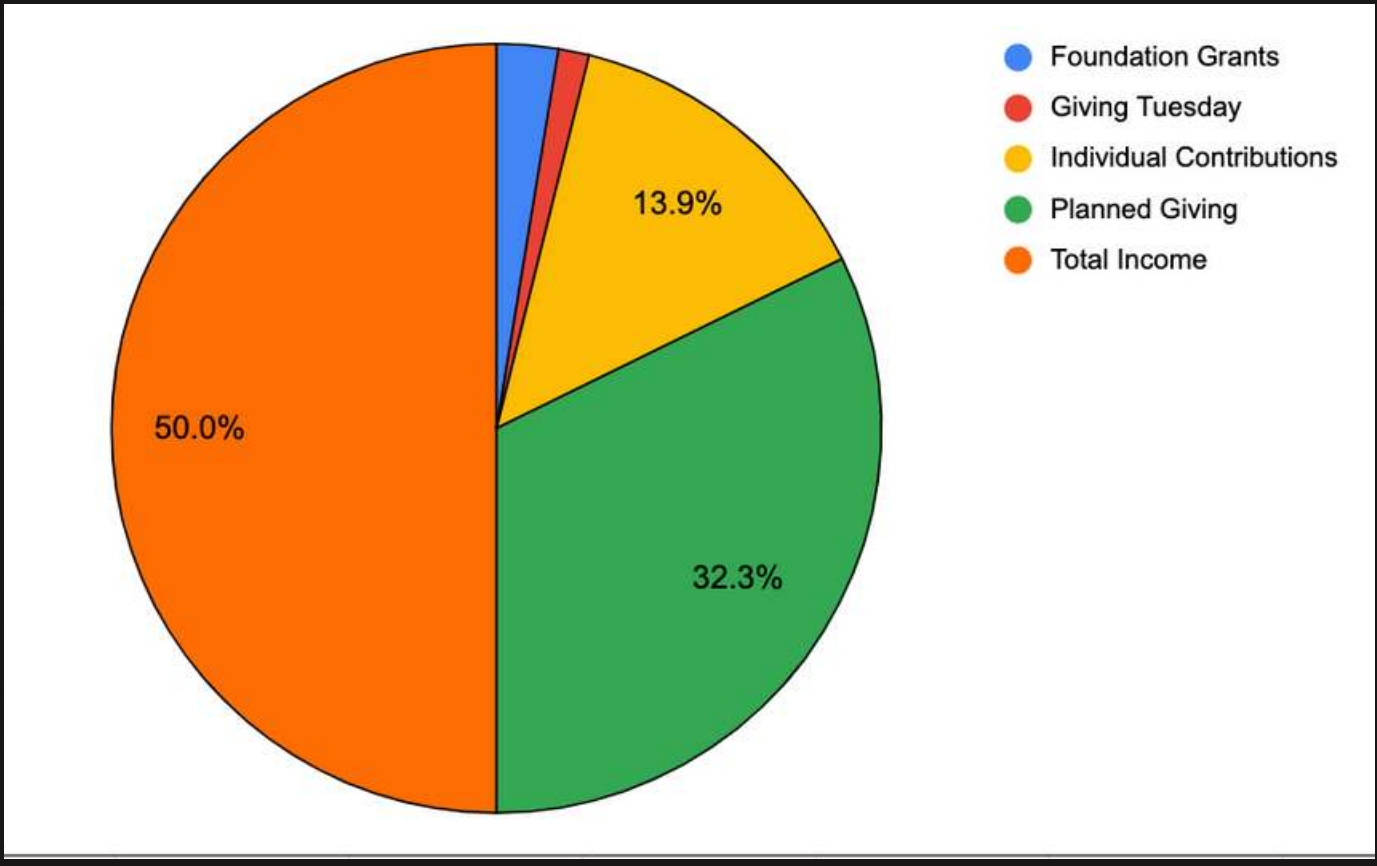
Orly Wiseman
Producer

Ed Wiseman
Director

Financial Outlook

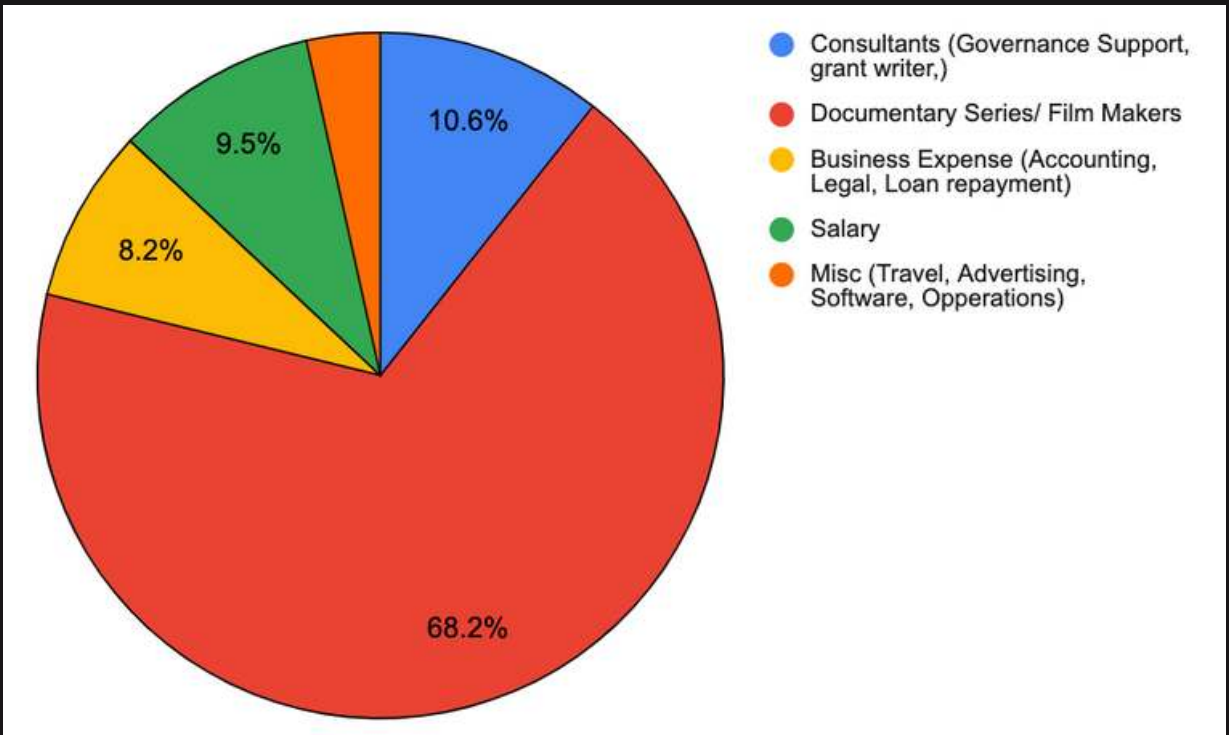
Income

	Year Total	Percentage
Individual Contributions	$107,400	28%
Foundation Contributions	$20,000	5%
Planned Giving	$250,000	65%
Giving Tuesday	$10,000	3%
Total	$387,400	100%



Financial Outlook

Expenses



	Year Total	Percentage
Documentary Series	$250,000	68%
Business Expense (Accounting, Legal, Loan repayment)	$30,000	8%
Salary	$35,000	10%
Consultants (Governance Support, Grant Writer)	$39,000	11%
Misc (Travel, Advertising, Software, Opperations)	$12,725	3%
Total	$366,725	100%



EMPOWERING COMMUNITIES THROUGH HEALTH LITERACY

The Success of The Airway Revolution Foundation's Inaugural Program

In an inspiring and impactful evening on November 20th, The Airway Revolution Foundation marked a significant milestone with its first Community Health Literacy Program. Held at the Staten Island JCC, the event not only brought awareness about airway disorders, but also fostered community engagement and education.

The program kicked off with a heartfelt address by the foundation's Executive Director, Sydney Avis, who shared her personal journey with an airway disorder. The program Included an exclusive preview of the extended trailer for the documentary series crafted by our 17-time award-winning film team. Emotive and entertaining, the preview offered an insight into the depth, breath and diversity of the docuseries as well as a glimpse into several lives affected by airway disorders.



Sydney Avis speaking at the community program



Dr. Amy Racanello presenting



Lisa Paladino presenting



Dr. Michele DeSimone presenting

Following the film, the audience heard from four distinguished airway experts who delved into various aspects of child development and the impact of airway disorders.

Dr. Amy Racanello, a neuropyschologist, illuminated the significance of the first 1,000 days in a child's life, emphasizing the critical role this period plays in overall development.

Next, Lisa Paladino, IBCLC, brought attention to the importance of breastfeeding and its correlation with early childhood growth and development.

Dr. Michele DeSimone, a speech-language pathologist, shared valuable insights into the signs of airway disorders and explained the significance of the oral and facial muscles in the development of the airway.

Dr. Victor Avis, in his presentation, skillfully wove together the perspectives of the preceding experts. Confirming the critical collaboration of the multiple specialties, he spoke passionately about the profound impact treating airway disorders can have on the quality of life for both children and adults. Exhorting the importance of early intervention, Dr. Avis also emphasized the opportunities for prevention.



Dr. Victor Avis presenting



HEALTH LITERACY

CONTINUED

The program concluded with a dynamic question and answer session. Displaying enthusiasm, engagement, curiosity, and emotion, the audience expressed disbelief at how these disorders have been overlooked for so long. The relevance of the program and the encouragement for more similar programs was communicated through both real time feedback and surveys.

Looking ahead, The Airway Revolution Foundation is excited to announce its next community program scheduled for early 2024. The foundation is also actively in talks with various community leaders, including Wagner College, to host and co-host programs in additional locations. The overwhelmingly positive feedback from the inaugural program serves as a testament to the need for public awareness and education concerning airway disorders, and the importance for the foundation to meet this need through our community health literacy programs.



DONOR RECOGNITION

We express heartfelt appreciation to those whose substantial support has facilitated the growth and progress of The Airway Revolution Foundation in 2023.

Dr. Ronald Avis, Dr. Victor & Kim Avis,
Dr. Devorah Lieberman & Roger Auerbach,
Dr. Michael Gelb, Dr. Scott Siegel,
John & Rosalie Schwall

Dr. Michele DeSimone,
Dr. Philip & Valerie Harris, Dr. Hueldine Webb
& Dr. Lester Blair, Dr. David Alfi,
Dr. Joseph and Nancy Schwartz,

Briarcliff Pediatric Dentistry, Dr. Warren Johnson,
River Souder, Melissa Litwak,
Tawalare Family, Jay Chazanoff

Jonathan Alfi, Sam Avis, Gibbons Family, Delia Gramprey,
Michael Ostroff, David Sorkin, Eva Wirth

Gregory Campi, Dawn and John Christie, Dr. Eileen Corigiliano
Cathy and Bruce Fischberg, Mario Gallucci,
Ruta Shah Gordon & David Gordon
J Paul Koch, Dr. James Otten, Teresa Pelosi, Jean Rita
Rivertowns Pediatric of Staten Island, Tappe Family
Andrew Valderrama, Wiseman Family



AIRWAY

REVOLUTION