

The Airway Revolution Foundation

Annual Report 2024



AIRWAY REVOLUTION

Dear Supporters,

As 2024 comes to a close, we reflect with gratitude and pride on the strides forward for the Airway Revolution Foundation. This year has been transformative, marked by milestones such as completing the filming of Breathless, expanding our board, and speaking at both renowned institutions like Columbia University and emerging universities like Lincoln Memorial University, as well as events like MewCon.

Our work is fueled by you–our supporters, board members, and community. Together, we're advocating for systemic change, empowering communities, and driving awareness about airway disorders.

The completion of Breathless marks a significant milestone, and we look forward to utilizing the docuseries to further advance our mission. With the anticipated docuseries distribution, expanded marketing and public relations plans, and ongoing community programs and educational initiatives, 2025 promises to be another impactful year.

Thank you for being part of this journey. Together, we are creating a world where everyone can breathe freely.

With heartfelt appreciation,

Victor Avis
Board President

Sydney Avis
Executive Director



Board of Directors

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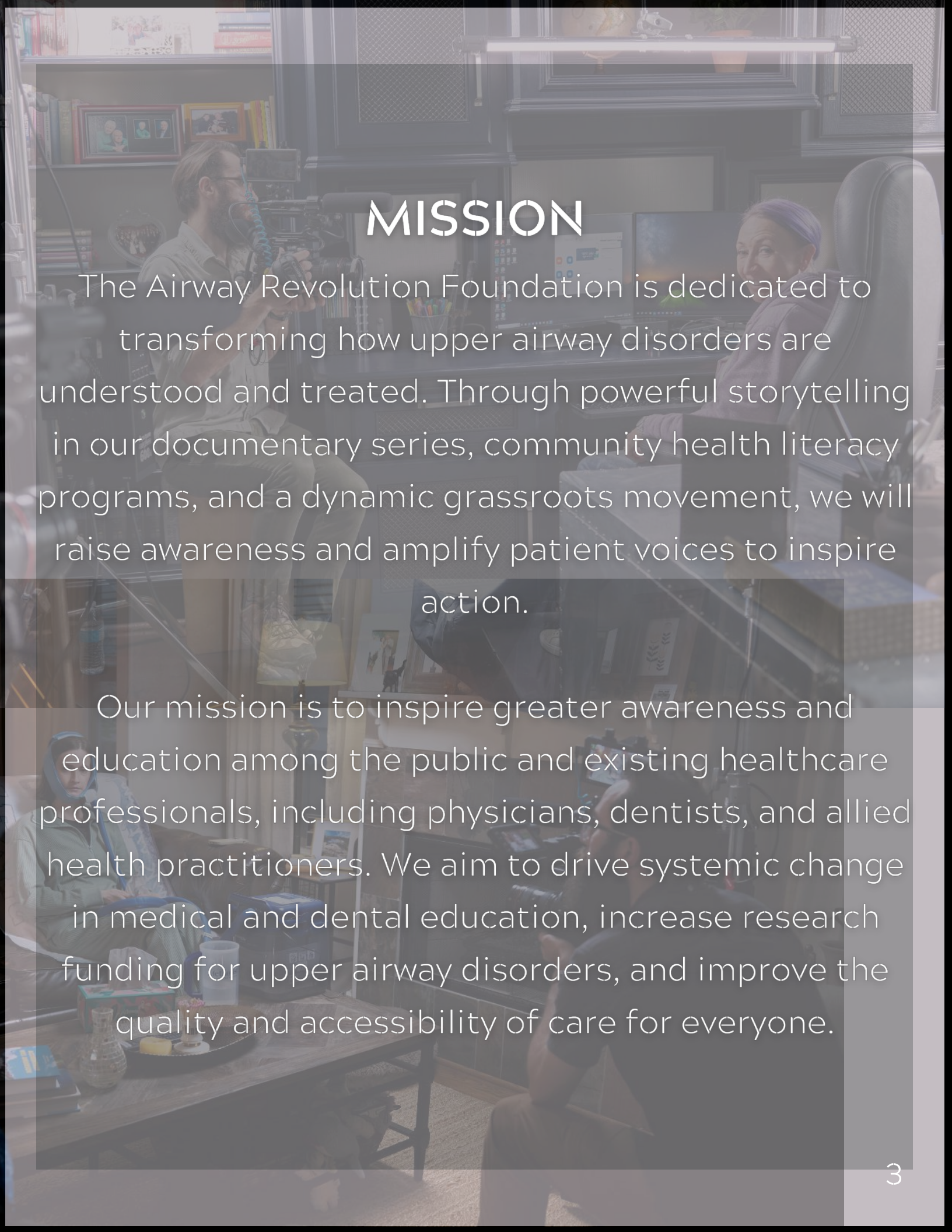
Dr. David Alfi, MD, DDS, FACS
Dr. Victor Avis, DDS- *President*
Dr. Michele DeSimone, CCC-SLPD
Dr. Michael Gelb, DDS- *Development Co-chairman*
Dr. Devorah Lieberman, PhD
Dr. Gina Pritchard, DNP
Dr. Joseph Schwartz, MD
Dr. Scott Siegel, DDS, MD- *Development Co-chairman*
Dr. Hueldine Webb, MD
Stanley Werb, JD-*Finance Chairman*

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Dr. Kevin Boyd, DDS
Dr. Nick Elian, DDS
Dr. Bill Hang, DDS
Debbie Hang
Dr. Christine Hwang, ND, MS, LAc
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Sonia Pulgar
Dr. Amy Racanello, PhD
Dr. Jerald Simmons, MD
Damian Slattery

Professional Staff

Sydney Avis- Executive Director
Tara Seagriff- Financial Manager
David Sorkin- Senior Advisor & Consultant
Brenda Zoltan- Social Media Manager



MISSION

The Airway Revolution Foundation is dedicated to transforming how upper airway disorders are understood and treated. Through powerful storytelling in our documentary series, community health literacy programs, and a dynamic grassroots movement, we will raise awareness and amplify patient voices to inspire action.

Our mission is to inspire greater awareness and education among the public and existing healthcare professionals, including physicians, dentists, and allied health practitioners. We aim to drive systemic change in medical and dental education, increase research funding for upper airway disorders, and improve the quality and accessibility of care for everyone.

Vision

We envision a future where airway health is a cornerstone of healthcare, guided by three pillars:

Raising Awareness

Through our documentary series *Breathless*, community health literacy programs, and a growing grassroots movement, we will attract needed focus, support learning, and provide hope on the often ignored or misunderstood epidemic of airway disorders. In this manner, we will empower individuals and inspire change.

Revolutionizing Education

Educating and leading a grassroots advocacy campaign of and for lay people, and future doctors in order to create necessary curricula change in medical and dental school education. This new curriculum will ensure proper airway healthcare education for our future doctors and allied health professionals such that they are trained to diagnose and treat airway disorders and provide a greatly improved standard of care.

Enhancing Patient Care

Elevating the access to, and quality of airway healthcare to improve lives globally.

2024 ACCOMPLISHMENTS

Completed Filming of Breathless

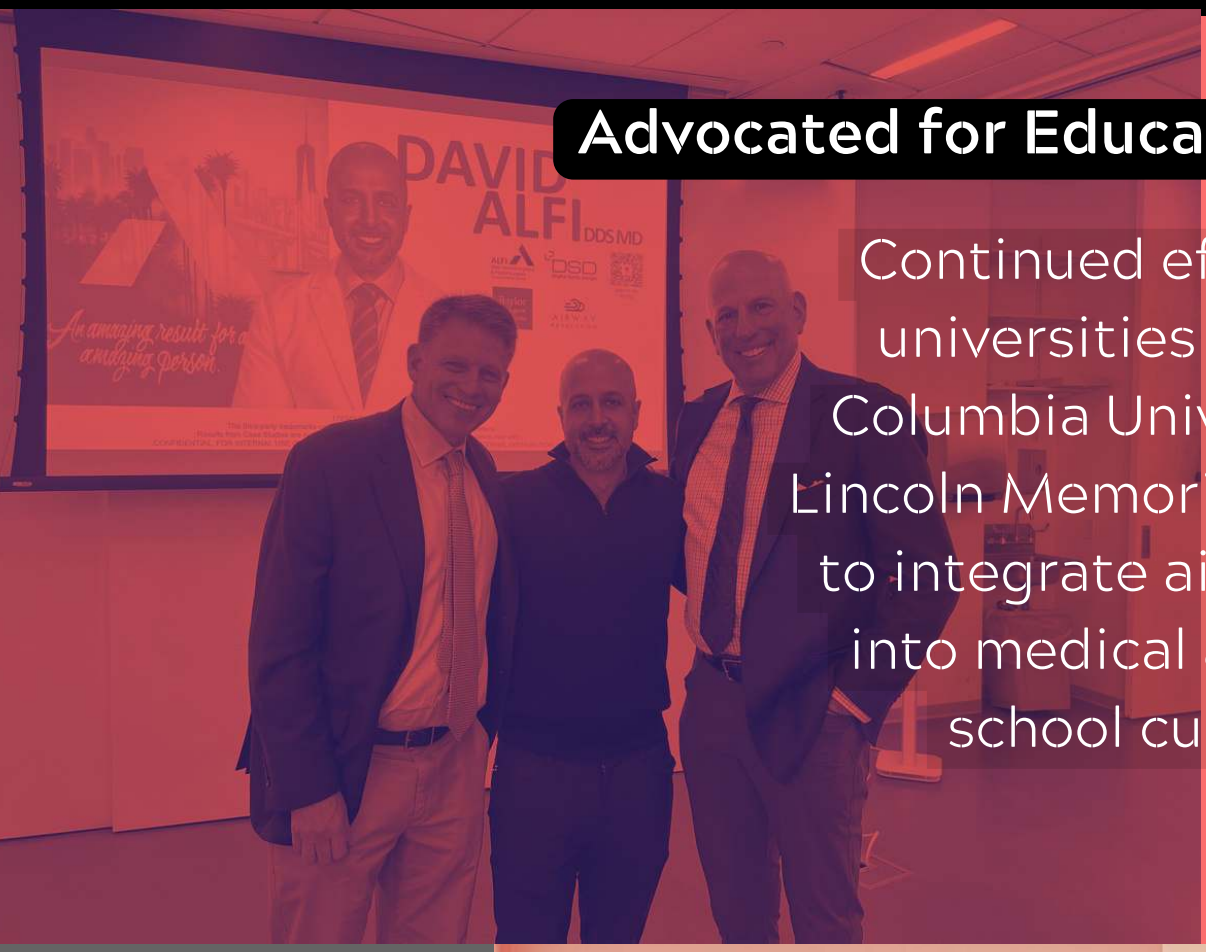
Culminating seven years of effort, our documentary series is now in post-production, and the stage is set for it's global debut.



Expanded Health Literacy Programs

Organized multiple health literacy community programs in collaboration with community leaders, including events at Wagner College, Staten Island Academy, St. Pauls School of Nursing, and Long Island Speech as well as multiple podcast interviews to educate both the general public and health professionals about airway disorders.

2024 ACCOMPLISHMENTS



Advocated for Education Reform

Continued efforts with universities including Columbia University, and Lincoln Memorial University to integrate airway health into medical and dental school curricula.

Presented at Key Events

Presented at MewCon, and local airway study clubs in Manhattan and Staten Island.



2024 ACCOMPLISHMENTS



Strengthened Leadership

Welcomed new board member, Dr. David Alfi, and new advisory board members: Sonia Pulgar, Dr. Aditya Bhargava, and Steve MacCarthy- each brings invaluable expertise to our mission.

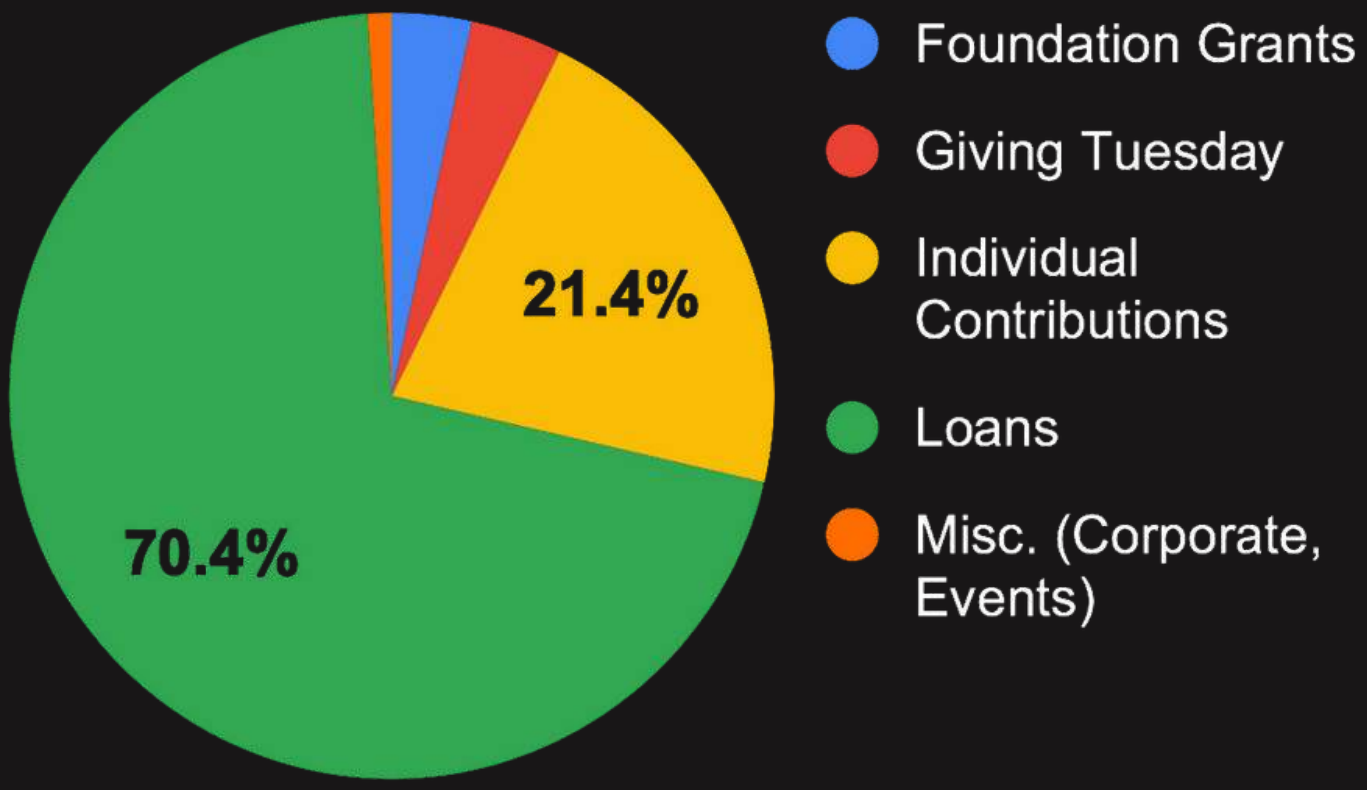
Launched Social Media Campaigns

Added a social media manager to extend our digital reach, inspire and educate broader audiences, and expand our grassroots movement.

Financial Outlook

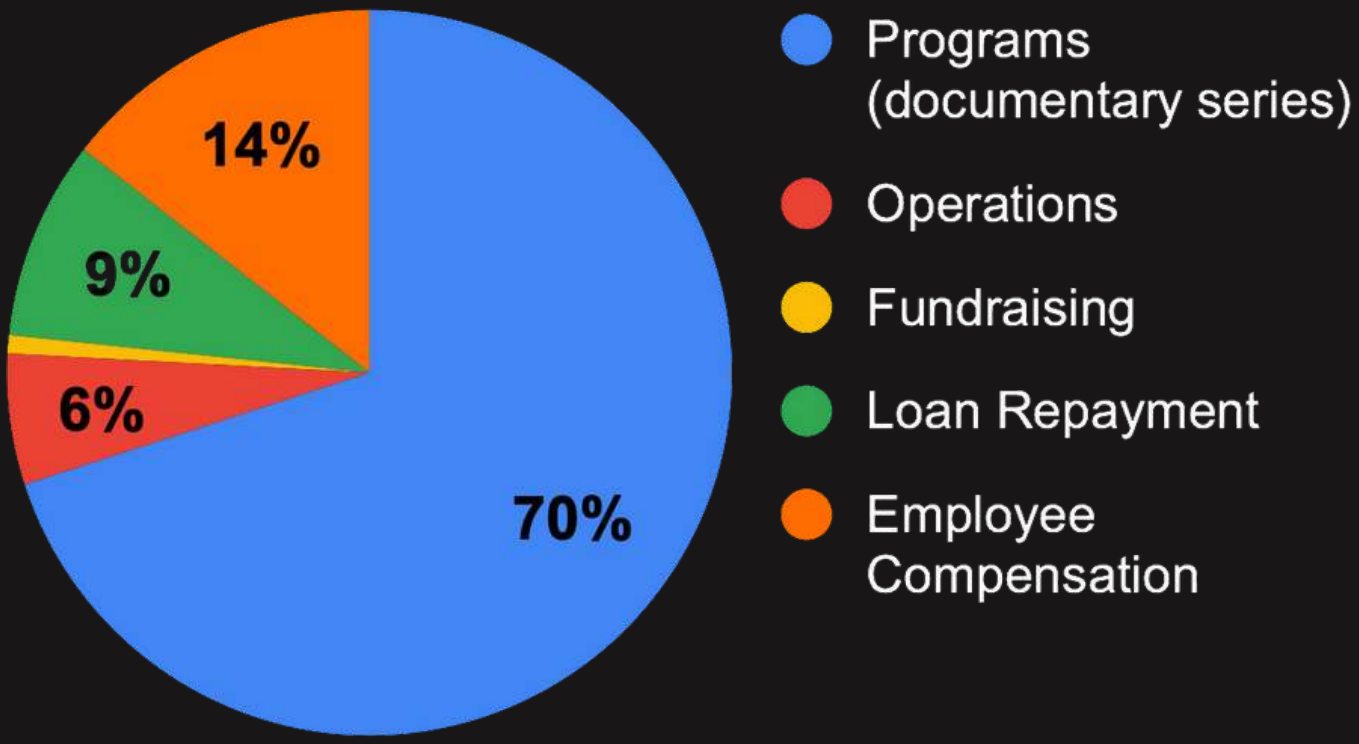
Income

Foundation Grants	3%	$15,500
Giving Tuesday	4%	$17,800
Individual Contributions	21%	$98,520
Loans	70%	$324,000
Misc. (Corporate, Events)	1%	$4,688
Total Income	99%	$460,508



Financial Outlook

Expenses



Programs (documentary series)	70%	$315,000
Operations	6%	$26,260
Fundraising	1%	$3,661
Employee Compensation	14%	$65,031
Loan Repayment	9%	$40,000
Total Expenses	100%	$449,952

Looking Ahead

In 2025, The Airway Revolution Foundation will:

Complete documentary series, working title is *Breathless*, and initiate distribution.

Expand national outreach

Continue advocating for upper airway disorder education in medical and dental school curricula.

Further grow our grassroots movement

Offer increasing hope and empowerment through our programs dedicated to awareness, education, storytelling, and community.

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Filming Breathless

In 2024, The Airway Revolution Foundation reached a significant milestone with the completion of *Breathless*, a powerful three-part documentary series. This project began with a mission to give voice to the untold stories of those affected by airway disorders, shedding light on their struggles and triumphs. The film stands on its own as an important testament to these experiences. Once released, it will raise awareness and inspire action, creating opportunities for the foundation to amplify its efforts and drive meaningful change in healthcare.

The Hidden Epidemic

Airway disorders are an epidemic, conservatively affecting 1 in 3 people worldwide. Despite this staggering prevalence, these conditions often go undiagnosed and misunderstood, and result in countless individuals struggling in silence. Breathless brings this seemingly invisible issue into the spotlight, and uncovers the far-reaching impact of airway disorders on physical, mental, and emotional well-being.

From One Story to Many
What began as the deeply personal journey of our Executive Director, Sydney Avis, has evolved into a larger narrative.



Breathless follows the lives of many others—children and adults from diverse backgrounds—whose symptoms may look different, whose treatments may vary, but who all share the same invisible battle. From chronic fatigue to chronic health diseases, learning and emotional challenges to mental health struggles, their stories reveal the silent suffering of millions and the profound transformations possible.

"This isn't about one person's journey anymore- it's now the story of how a billion people are affected worldwide. People like you and me."
- Ed Wiseman, *Director*







A Catalyst for Change

The heart of Breathless lies in sharing the compelling stories of patients and the insights of experts, all driven by a shared desire for change. While the series focuses on illuminating these experiences, the foundation will use it as a powerful tool to amplify the urgency for change—transforming the awareness it creates into meaningful action to improve education, care, and understanding.

- **Raising Awareness:** *Breathless* spotlights the hidden epidemic of airway disorders by sharing powerful patient stories and expert insights, informing viewers about the prevalence and impact of these conditions.
- **Inspiring Action:** The foundation leverages the film's stories and insights to rally individuals to support a movement for change—transforming education in medical and dental fields and advocating for improved access to care.
- **Driving Systemic Change:** By amplifying the voices in *Breathless*, the foundation aims to influence legislation, advance research, and reshape the airway healthcare landscape for a better future.

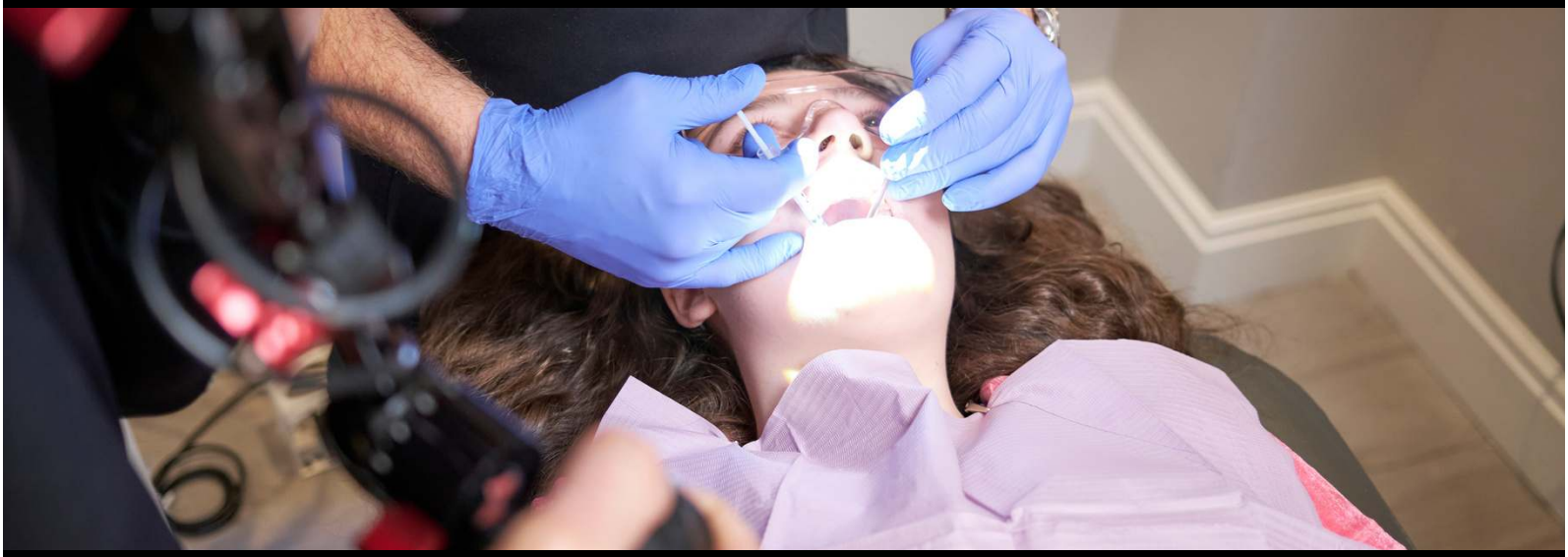


"We discovered that airway disorders aren't just a medical issue- they're a public health crisis" says producer Orly Wiseman. "We interviewed many health professionals who urge change and public awareness."

A Movement Built on Stories

With filming complete, Breathless is now in post-production, and targeted for release in 2025. The series is designed to resonate with diverse audiences by showcasing relatable struggles, real solutions, and the urgent need for early intervention.

• Patient Narratives: From children experiencing developmental delays to adults finding relief after years of misdiagnosis.



• Expert Insights: Groundbreaking advancements in diagnosis and treatment, and calls to integrate airway health into standard medical and dental curricula.



• A Shared Purpose: The belief that no one should have to suffer unknowingly or navigate this journey alone.





What's Next?

The release of *Breathless* will mark the beginning of a new chapter for The Airway Revolution Foundation. By leveraging the series as a tool for education, advocacy, and inspiration, we aim to:

- Mobilize communities to join the grassroots movement for better education and care.
- Advocate for inclusion of airway health in medical and dental education.
- Support the need for research and innovative treatments.

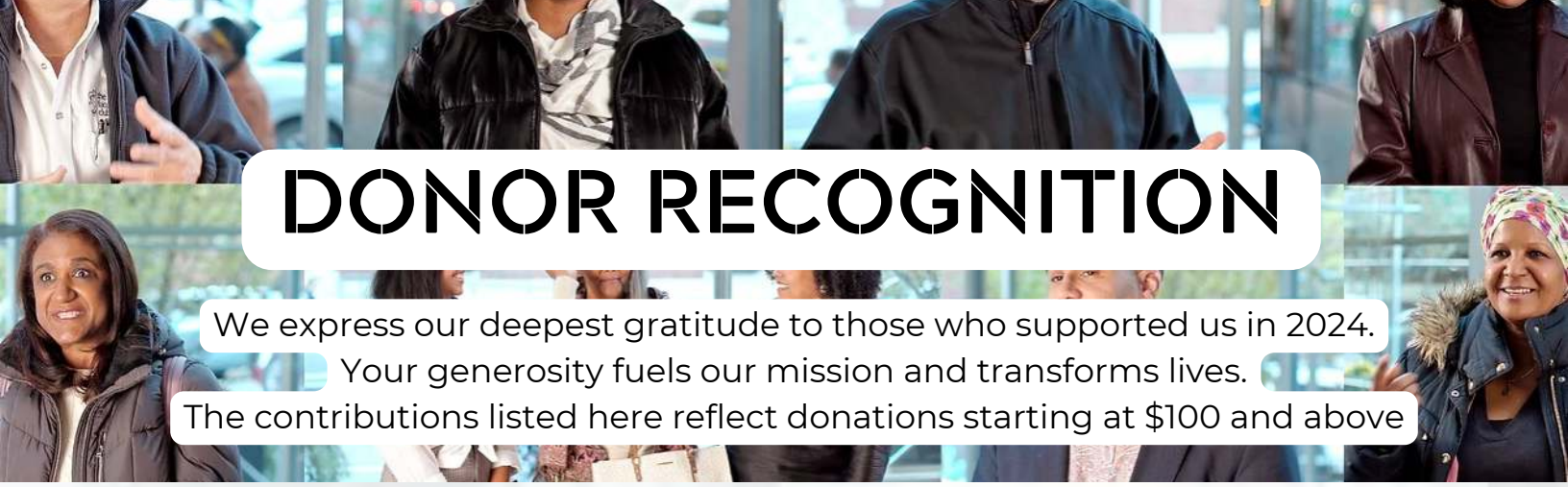
As the series debuts on a major distribution platform, it will serve as a rallying cry for change, uniting individuals and organizations to reimagine the future of airway health.







The fight to breathe freely and sleep restfully is far from over. Together, we can shine a light on this hidden epidemic and create a world where we value and enhance breathing and reparative sleep.



DONOR RECOGNITION

We express our deepest gratitude to those who supported us in 2024.
Your generosity fuels our mission and transforms lives.
The contributions listed here reflect donations starting at $100 and above

Dr. Ronald Avis, Dr. Victor & Kim Avis,
Dr. Scott Siegel, Dr. Michael Gelb,
Dr. Michele DeSimone, Roger Auerbach & Dr. Devorah Lieberman, The Staten Island Foundation,
Dr. David Alfi, James Schreiber, Rancho Santa Fe Foundation,
Dr. Hueldine Webb & Dr. Lester Blair, VaTech America, Sonia Pulgar, Dr. Adi Bhargava, Dr. Scott Mogelof,
Dr. Scott Province, Brynn Byron

Cathy & Bruce Fischberg, Dr. Warren Johnson,
Jay Chazanoff, Patti & Joe Corbett, Judy & Michael Brooks , Toni-Ann Antoniato, Janine Stein, Global SLP Therapy, Dr. David Hoffman,
Pat McGowen, Brian Carter, Dr. Michael Feldman

Peter Pizzi, John Gutzeit, Ashley Alexander, Marina Bakharovskaya, David Sorkin, Dr. Neale Lange, Dina Ezagui, Sylvia & Howard Cohen,
Ariel Scott-Dicker

Sam Avis, Eva Wirth, Dawn and John Christie,
Ruta Shah Gordon & David Gordon, Teresa Pelosi, Wiseman Family, Joan Taylor,
Jeanne Morro, Naomi Hillel, Susan Fishler, Valerie Drake, Carmel Davidovitch,
Fern Zagor, Stacey Berk, Ed Sapin, Michelle Savino, Rosemarie Ruggero



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