AIRWAY
REVOLUTION

Annual Report 2025



Message from our Leaders

Dear Supporters,

As we look back on 2025, we are filled with gratitude and a renewed sense of clarity. This was a quieter year publicly, but one of the most important in our foundation's history. It was a year of stepping back, strengthening our core, and realigning our work with the heart of our mission: helping people recognize, understand, and address airway disorders so they —or the people they love—can live fuller, healthier lives.

Over the past year, we took a thoughtful look at how The Airway Revolution shows up in the world and how we can better serve the individuals, parents, and educators who rely on us. This meant refining our message, listening closely to our community, and building the internal structure needed to support the next chapter of our work.

We also laid the groundwork for major initiatives that will unfold in 2026, including the completion of our documentary project, a refreshed brand, and new digital resources designed to bring clarity and support to millions searching for answers about their breathing, sleep, and long-term health. While much of this work happened behind the scenes, each step brought us closer to the future we envision: a world where airway health is understood, prioritized, and accessible to all.

Thank you for your trust, your belief in this mission, and your commitment to helping us build this future. We cannot wait to share what comes next.

With appreciation,

Victor Avis, Board Chair



Sydney Avis, Executive Director



Mission, Vision & Values

As part of this year's work to strengthen our foundation and reconnect with our purpose, we took a deep look at who we are, whom we serve, and how we bring airway awareness to the world. What emerged is a clearer, sharper articulation of why we exist and where we're headed.

Our refreshed mission, vision, and values reflect the clarity we gained in 2025—rooted in lived experience, guided by the voices of the families and individuals who rely on us, and designed to carry The Airway Revolution into its next, more impactful chapter.

Our Mission

Know more. Breathe easy. Live fully.

Airway Revolution helps people live fuller, healthier, more energized lives by raising awareness about the power of airway health, providing education, and connecting individuals and families to experts, resources, and community.

Our Vision

Our vision is simple: a world where everyone breathes with ease and rests well — a future where airway health is understood, prioritized, and recognized as an essential part of a life well lived.

Our Values

Our work is grounded in six core values that guide every step of our mission and shape the way we serve individuals, families, and communities:

1. **Storytelling**
   We believe stories have the power to change lives, shift perspectives, and spark collective action.
2. **Joy**
   We bring warmth, hope, and humanity to a topic that can feel overwhelming, helping people feel supported and seen.
3. **Clarity**
   We make airway health understandable and accessible, breaking down complex topics into simple, empowering information.
4. **Empathy**
   We honor lived experience and meet individuals where they are, with compassion, respect, and understanding.
5. **Credibility**
   We partner with trusted experts and ground our work in evidence, ensuring that every resource is reliable and informed.
6. **Innovation**
   We look ahead, embracing creativity and new ideas to build tools, platforms, and educational resources that help people thrive.

2025: Clarifying Our Voice, Programs, and Business Model

This was a year of clarity, a year devoted to strengthening the core of the Airway Revolution so we can better serve the millions searching for answers about their breathing, sleep, and long-term health. When we set out on this journey, our vision centered around creating a documentary that would finally shine a light on airway disorders. We knew the film would raise awareness, spark recognition, and help people see themselves in these stories.

But we also knew something else: awareness alone wasn't enough.

A documentary this powerful would inevitably lead to frustration if people recognized their symptoms but had nowhere to turn next. That early realization gave birth to the Foundation and shaped its mission in the beginning, but over time, and through listening to the many families and individuals who reached out, it became even clearer. People didn't just need awareness. They needed clarity, guidance, and support.

In 2025, as we continued the long process of making the fim, we took a deliberate step back to figure out how to build the "what's next," the long-term vision — the "what's next"— and shape it with intention. We examined how people encounter our foundation — what they see, what they hear, and whether our intentions to help are landing well.

With guidance from branding consultant and storyteller Julio Vincent Gambuto, we deepened our understanding of our audience, identifying three core groups: individuals experiencing symptoms who are seeking answers, parents searching for clarity for their children, and educators noticing challenges and red flags in the classroom.
While each of these groups can benefit from the work of the Airway Revolution, our consulting process revealed that they are on distinct journeys—and that meaningful impact requires meeting each group exactly where they are. Each audience needs slightly different resources, conversations, and education. The process also clarified something essential: at our core, we are an education brand. Our purpose is to help by providing knowledge, guidance, and clarity. This insight is profoundly shaping and will guide the redesign of our brand, our programming (both online and in person), and our path forward.

This was not a year of visibility; it was a year of alignment. A year spent turning years of insight, filming, and community connection into the clear foundation for what comes next; a refreshed brand, new digital educational resources, and a documentary to spark global awareness. All built to ensure that when people ask "What do I do now?", we finally have the answer.



The Film to Spark Global Awareness

Every movement begins with a story. Ours began with Syd's. It's a story of struggle, discovery, and clarity that revealed how invisible, misunderstood, and life-altering airway disorders truly are. What started as one story opened the door to many, and over the past several years, we have captured hundreds of hours of powerful, intimate, and eye-opening footage from people across the country.

These stories are not just interviews, they are truths.
They are lived experiences.

They are the missing chapters in the world's understanding of airway health.

In 2025, we made a bold decision: to reimagine the documentary through a new creative lens. One aligned with our mission, our values, and the global impact we are building toward. This shift allows the film to become what it is meant to be: a catalyst.



A catalyst for awareness, a catalyst for change.

2026 will be the year the film is completed and prepared for festival submissions and community screenings, beginning a broader global conversation about airway health.

But even the most powerful documentary can only hold so much.

It cannot contain everything we have captured.

And that is precisely where we use the power of video to make this movement visionary.

The Archive That Will Support Millions

Inside our vault of raw footage lives one of the most unique and valuable airway health resources in the world. Hundreds of hours of real stories, doctor insights, lived experiences, missed signs, breakthroughs, daily struggles, and moments of revelation. Far more than any single film could ever hold.

This is not excess footage, this is a once in a lifetime educational archive. In 2026, this archive will become the backbone of our digital education resources. Accessible, human-centered content that empowers individuals, parents, and educators to recognize airway issues earlier, understand them more clearly, and take meaningful steps toward health.



Short videos that explain what airway dysfunction looks like.

Expert clips that break down complex science into simple truth.

Parent stories that help others say, "I see my child in that."

Journeys that help adults finally understand themselves.

A library that transforms confusion into clarity.

This is the future of the Airway Revolution: A film that moves people, a digital resource that guides them, and a global movement built on stories used to educate, uplift, and change lives.
2025 laid the foundation, 2026 will bring the vision to life.



Leadership & Organizational Growth

In 2025, we strengthened our leadership team to better support our mission and prepare for the next phase of growth. We were honored to welcome Linda Levy to our Board of Directors, bringing valuable experience in nursing, patient advocacy, and public health. We also expanded our Advisory Board with Dr. Piya Gandhi and Dr. Abhi Sinha, whose clinical expertise and commitment to airway-health awareness will help guide our work in the years ahead.



Linda Levy, RN



Dr. Piya Gandhi, DDS



Dr. Abhi Sinha, DMD, DAPD, FAAPD

Our Board and Advisory members played an important role this year as we clarified our strategic direction, reimagined the creative path of our documentary, and laid the groundwork for our future digital education resources. Their insight ensures that everything we build remains credible, compassionate, and mission-aligned.
Internally, we focused on improving communication, strengthening workflows, and streamlining processes across our small but dedicated team. These quiet but meaningful improvements position the Airway Revolution for a strong 2026, as we prepare to launch our refreshed brand, new digital resources, and the next chapter of our documentary.

Social Media & Community Connection



In 2025, our social media channels continued to be a place where people came to feel understood, find clarity, and see their own experiences reflected. Even in a foundational year, our community grew steadily, with more people saving, sharing, and engaging with content that helped them make sense of their symptoms and feel less alone.

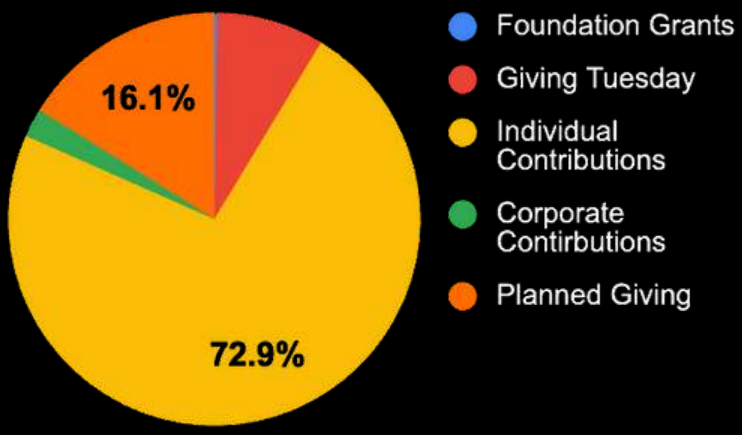
2025 Social Impact at a Glance:

78.9% increase in total followers across platforms
1,482,529 total video views on airway-health education
Top posts saved **7K** times, showing a rising need for clear information
900% increase in direct messages from individuals seeking guidance

Financial Overview

2025 was intentionally a lower-revenue, foundation-building year, with spending focused on the internal strategic work that prepares the Airway Revolution for renewed growth and impact in 2026.

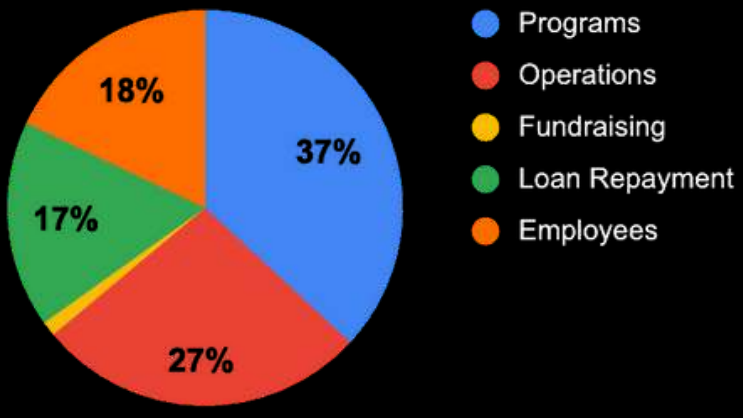
Income



Foundation Grants	**$1,050**
Giving Tuesday	$36,521
Individual Contributions	$316,291
Corporate Contributions	$9,800
Planned Giving	$70,000
Total Income	**$433,662**

Programs	**$152,711**
Operations	$112,110
Fundraising	$4,972
Loan Repayment	$70,000
Employees	$74,374
Total Expenses	**$414,167**

Expenses



Looking Ahead to



2026 will be a year of emergence. After spending 2025 strengthening our foundation and clarifying our voice, we are ready to step forward with greater purpose and visibility. In the year ahead, we will introduce a refreshed brand, complete our documentary and prepare for its public premiere, and begin sharing new educational tools that offer clarity and support to individuals, parents, and educators searching for answers.

The work we have done behind the scenes is preparing us for a year of connection. Connecting people to their symptoms, to their stories, and to one another. 2026 will open doors to broader conversations, deeper understanding, and a more accessible path toward recognizing airway disorders earlier.

We look forward to building this next chapter with you.

Donor Recognition

We are deeply grateful to everyone who supported The Airway Revolution in 2025. Your generosity helped us strengthen our foundation, refine our vision, and prepare the major initiatives launching in 2026. Thank you for believing in our mission and helping us move toward a future where everyone can breathe with ease and live fully.

$50K and Over
Avis Family Charitable Lead Trust
Kim & Dr. Victor Avis

$10K and Over
Dr. David Alfi
Roger Auerbach & Dr. Devorah Lieberman
Inspire Medical systems
Dr. Scott Siegel

$2,500 and Over
The Blackbaud Giving Fund
Dr. Hueldine Webb & Dr. Lester Blair
Dr. Piya Gandhi
Dr. Michael Gelb

$1,000 and Over
Dr. Aditya Bhargava
Bryn Biren
Michael & Judy Brooks
Josephine Ferrandino
Meirav & Nathan Lev-Ari
Susan Leventhal
Dr. Joseph & Nancy Schwartz
Dr. Abhi Sinha
Staten Island Rotary Foundation

$500 and Over
Sam Avis
Jerry Bernard
Jay Chazanoff
Patti Corbett
Michele DeSimone
Dee Gramprey
Stephen Greenwald
Dr. Bill & Debbie Hang
Jennifer Ko
Dan Kuhn
Perla Kuhn
Linda Levy
Steve MacCarthy
Tara Seagriff
Damian Slattery
Lori Weintrob

$200 and Over
Jane Bartels
Meryl Baurmash
Barbara Freeman
Ruta Shah Gordon
Gina Gutzeit
Pat McGowan
Teresa Pelosi
Kathleen Regine
Ann Smith
Anna Ho Whalen

$100 and Over
Stacey Berk
Dawn Christie
Julie Cohen
Eileen Corigliano
Annette Curitore
Anthony DeFazio
John & Susan Diemer
Frank Dito
Paul Ferguson
Cathy Fischberg
Julio Vincent Gambuto
Susan Grodman
John Gutzeit
Valerie Harris
Randi Jacobson
Neale Lange
Jeanne Morro
Michael Ostroff
Teresa Pelosi
Sonia Pulgar
Miriam Randall
Charles “Chas” Robino
Michelle Savino
Tracy Schwartz
David Sorkin
Michael Steinberg
Joan Taylor
Fern Zagor
Kevin Zazzera
JoAnn Zito

$25 and Over
Morgan Avis
Kerrie Bloh
Kevin Brosnick
Ralph Curcuru
Patricia Delacy
Lillian Hammer
Pat Hammer
Beth Harper
Philip Harris
Story Kuszel
Theresa Defazio-Lombardo
Mary MacCarthy
Robert Nacchio
Erick Nielson
Shane Peltzman
Leslie H Porschen
Philip Schwalb
Lori Weintrob
Brenda Zoltan

Thank you for being part of this movement.
As we enter a transformative year, we remain committed to helping individuals and families understand their airway health and live more fully.

Your support makes our work possible.

Know more. Breathe easy. Live fully.

To stay involved and follow what's ahead, visit airwayrevolution.org and join our email list.

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